



Candidate guide

Step by step



2
MINUTES
MAX

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| 1 | Create your account | 4 | Validate your video |
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1 Create your account

Your free personal account



Which account would you like to create?

Candidate

Professional

Already registered?
Log in !



Helpful tip

Click on “Candidate”
to create your
free account

First name*

Emily

Last name*

CARTER

Email address*

rekineuh6980@gmail.com

Password*

.....

I am creating my account as part of...*

Speculative application

Phone number

+44 7712 345678 (optionnal)

To not miss an opportunity! 📞 Your phone number will never be shared or used for commercial purposes.

Sign up

Already registered? Log in !



Helpful tip

Please specify why you are creating your account: the name of your school, a job offer, a speculative application, a workshop, etc.

**IMPORTANT: Please confirm your email address.
Don't forget to check your spam folder!**

Validation de l'adresse mail pour 2 Minutes Max



2 Minutes Max No-Reply <contact@2minutesmax.com>

À moi ▼

Bienvenue sur 2 Minutes Max !

Pour finaliser votre inscription, vous devez confirmer votre adresse mail en cliquant sur ce lien :

<https://app.2minutesmax.com/login?guid=851422c5-b474-49f2-a770-6c22a9f8460c>

En utilisant nos services, vous acceptez d'en respecter les conditions générales d'utilisation.

À très bientôt sur notre plateforme,

L'équipe 2'MAX

Welcome to 2 Minutes Max!

To finalize your registration, please verify your email address by clicking this link :

<https://app.2minutesmax.com/login?guid=851422c5-b474-49f2-a770-6c22a9f8460c>

By using our services, you agree to comply with the terms and conditions of use.

See you soon on our platform,

The 2'MAX Team



Helpful tip

Click on the link sent to your email. Your account will be automatically confirmed.



Email address*

Password*

[Forgot password?](#)

Login

No account yet?

[Sign up!](#)

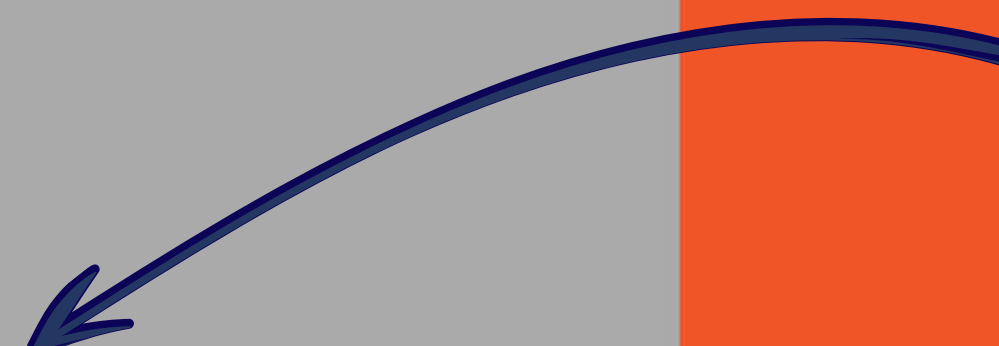


2 Record a first practice video

You can re-record your video as many times as you like



Create your free profile



Helpful tip

Click here to create your profile and record your first practice video.

Try premium ⚡

Get 4 independent profiles simultaneously.
Track the views of your profiles by companies

Learn more

10 days free



Guide

My account

Premium



New profile

Profile name*

Emily

Country*

United Kingdom



Language*

English



Cancel

Create

Create your free profile



Helpful tip

Your profile name is for your personal use only. It will be useful if you have a premium account and manage multiple profiles.

Try premium ⚡

Get 4 independent profiles simultaneously.
Track the views of your profiles by companies

Learn more

10 days free



< Return to my profiles

Emily



You will be able to:

- make as many attempts as you want.
- control the privacy of your video.
- disable, update or delete your 2'MAX at any time.



Helpful tip

You can click on "Start" and record a quick practice video to make sure everything works properly. Only you will be able to see this video.

Start

- Use available cameras (2)
- Use available microphones (3)



Caméra FaceTime HD (2C0E:8...



Microsoft Teams Audio Device...

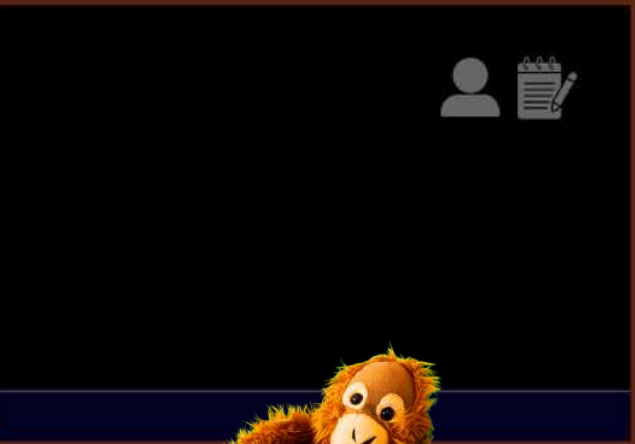
- Allow while visiting the site
- Allow this time
- Never allow

Choose an avatar

who you can look at while speaking

None

Next

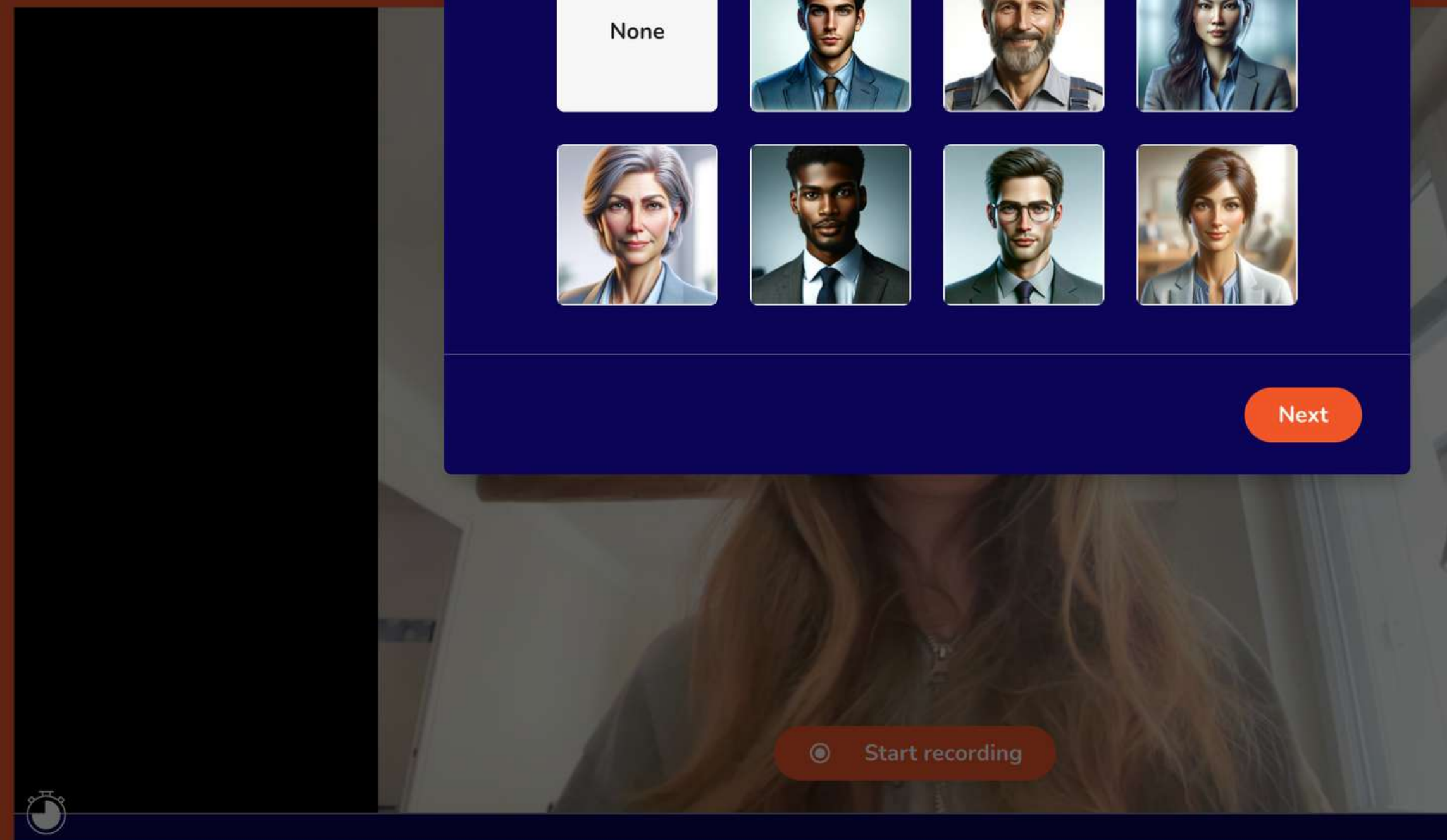


Helpful tip

Make sure to allow access to your camera and microphone, whether you're using a phone or a computer.



[Go back](#)



×

Choose an avatar
who you can look at while speaking

None







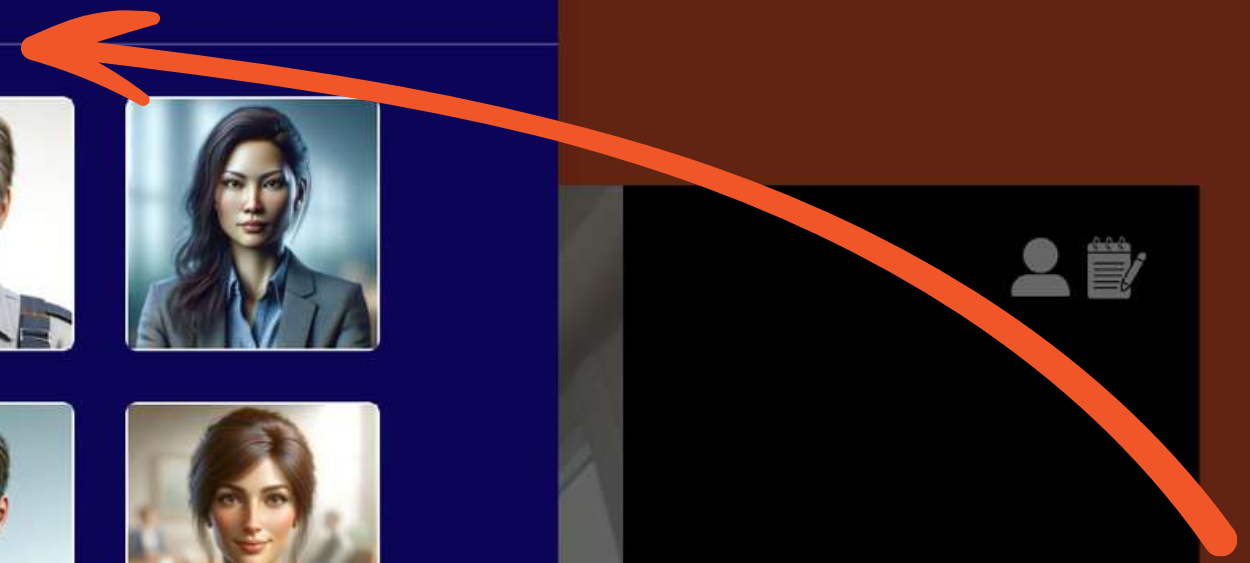








Next



Helpful tip

If you'd like to have a face in front of you while speaking to the camera 🏠



3 Use the notes feature

They will be visible during the recording.



[Go back](#)

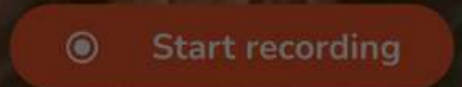
Any notes to help you during the take?

Emily
Sales professional with 15 years' experience
Currently seeking an administrative position
Reliable – punctual – discreet – well organised
Based in Manchester, available across the North West region
Strong interpersonal skills – happy to tell you more!

Previous

I'm ready!





Helpful tip

Write here what you would like to remember to say in your video. The notes will appear in front of you while you are speaking.

[Who are we?](#) [Legal Notice](#) [Terms and Conditions](#) [Contact](#) [EN](#) [⌵](#)



🌐 EN ▾

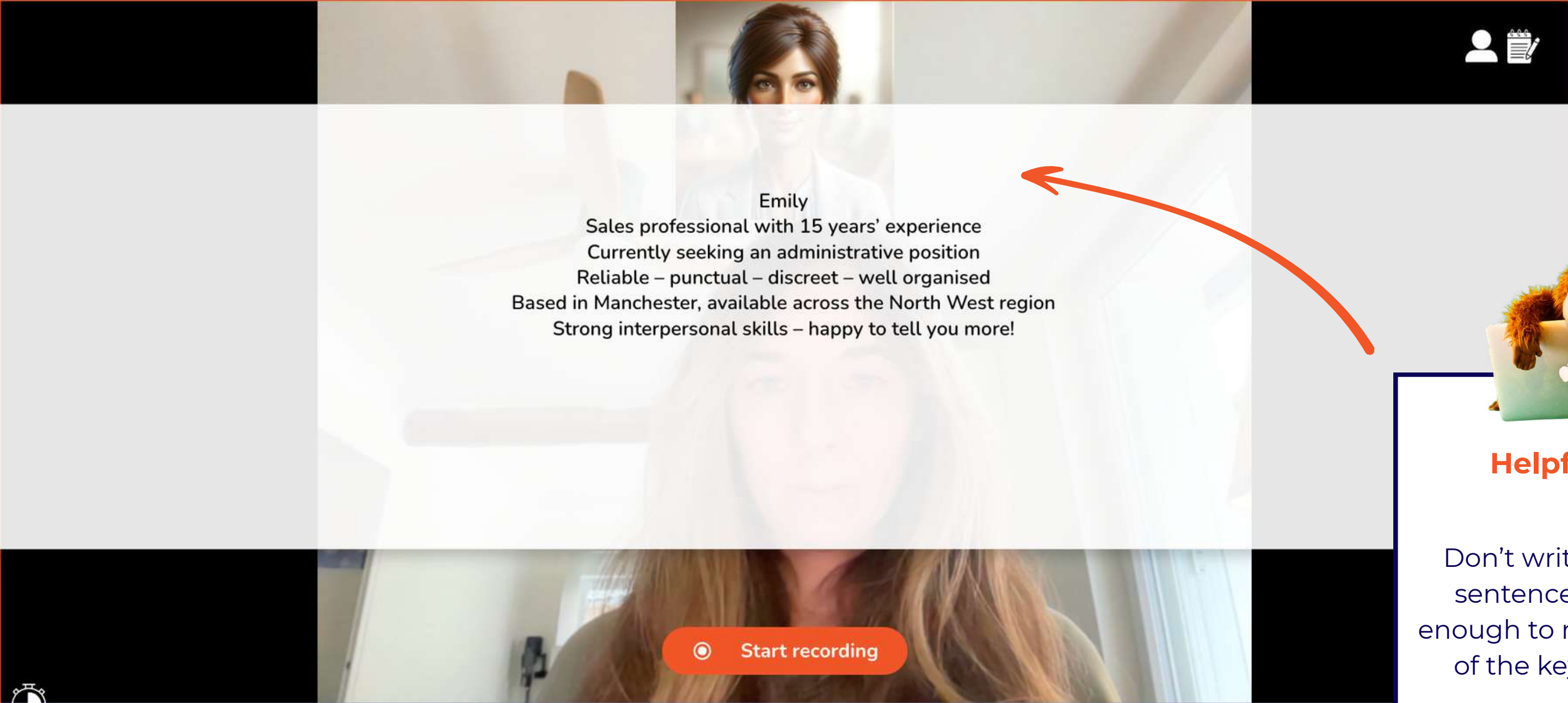
📖 Guide

My account

⚡ Premium



⬅ Go back





Emily

Sales professional with 15 years' experience
Currently seeking an administrative position
Reliable – punctual – discreet – well organised
Based in Manchester, available across the North West region
Strong interpersonal skills – happy to tell you more!





Helpful tip

Don't write out full sentences — just enough to remind you of the key points.





[Go back](#)

Emily

Sales professional with 15 years' experience
Currently seeking an administrative position
Reliable – punctual – discreet – well organised
Based in Manchester, available across the North West region
Strong interpersonal skills – happy to tell you more!







Helpful tip

Move the notes window higher up so you can look slightly upwards — unless you prefer to have the notes directly in front of your face while speaking.





[Go back](#)

Emily
Sales professional with 15 years' experience
Currently seeking an administrative position
Reliable – punctual – discreet – well organised
Based in Manchester, available across the North West region
Strong interpersonal skills – happy to tell you more!



Helpful tip

3–2–1... Let's go!
Smile and record your
first practice attempt...



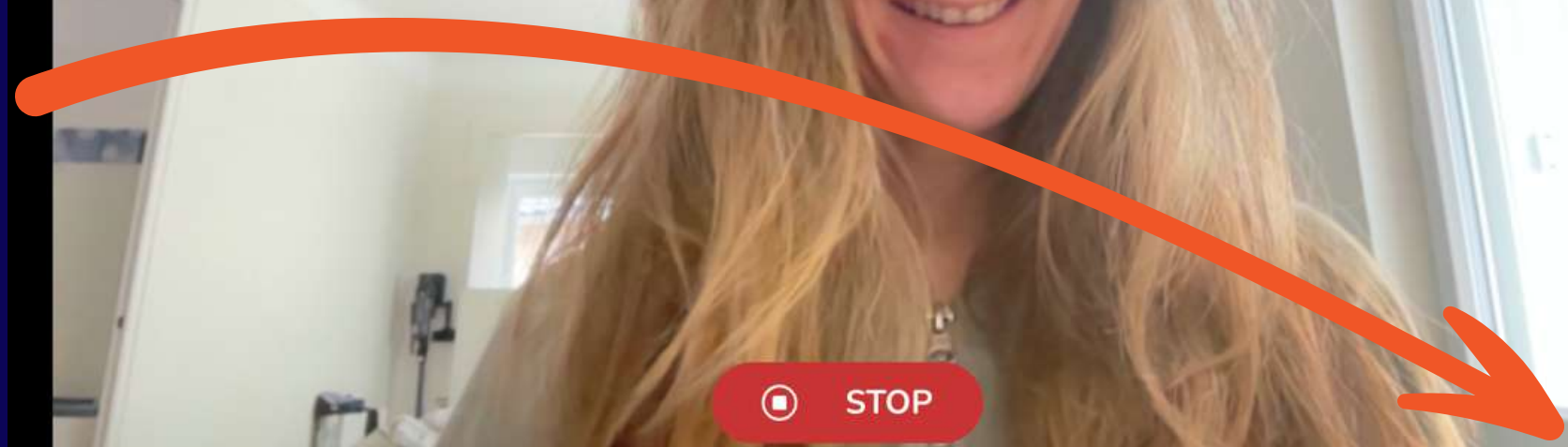
⬅ Go back

Emily
Sales professional with 15 years' experience
Currently seeking an administrative position
Reliable – punctual – discreet – well organised
Based in Manchester, available across the North West region
Strong interpersonal skills – happy to tell you more!



Helpful tip

The remaining time is shown at the bottom — you don't need the full two minutes to make someone want to meet you!



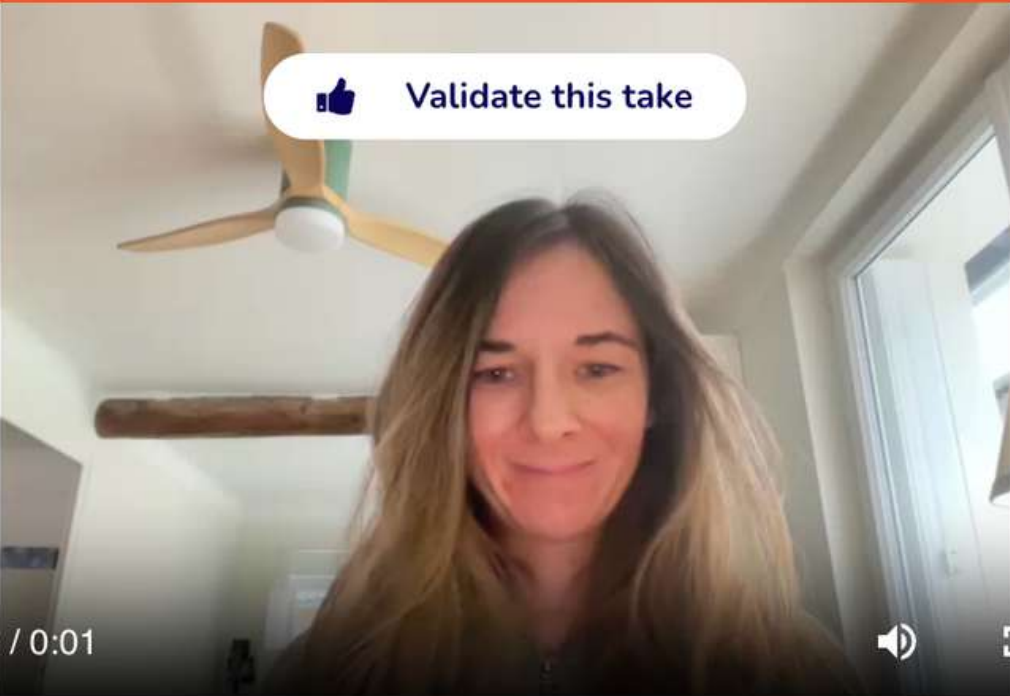
⏹ STOP



4 Validate your video

You can still re-record it even after this step.

Which take do you choose?



👍 Validate this take

▶ 0:00 / 0:01 🔊 📺 ⋮



👍 Validate this take

▶ 0:00 / 0:28 🔊 📺 ⋮



I want to try again

I prefer to start over...



Helpful tip

Choose the take you prefer, at least to try it out — you can record a new one whenever you like!

[← Return to my profiles](#)

Emily ☒  

-  Retake video
-  Update thumbnail

Your first 2'MAX has been recorded!

It's up to you to edit it or share it — you're in control!

▶ 0:00 / 0:28

 SHARE

-  Copy link
-  PDF
-  Share on LinkedIn
-  QR code for my CV





5 Activate / deactivate

Stay in full control of your image.

You can deactivate / reactivate your profile at any time

You can re-record your video as many times as you like, even after sharing the link

Decide who gets to see your 2'MAX video!

Be careful — if you don't share it with anyone, no one will see it!

The link: send it by email or copy it wherever you need

A PDF that replaces your cover letter!

Share your link directly on LinkedIn

Download the QR code to add it to your CV

Emily   

 Retake video

 Update thumbnail



 SHARE

 Copy link

 PDF

 Share on LinkedIn

 QR code for my CV

< Return to my profiles

Emily

Retake video

Update

Profile thumbnail

Navigate through your video below, choose the image you like, then click the "Update" button to set it as the new profile thumbnail.



Cancel

Update

SHARE

Copy link

PDF

Share on LinkedIn

QR code for my CV



Helpful tip

You can change your video thumbnail if you wish.

[Return to my profiles](#)

Emily ☒  

 Retake video

 Update

×

Are you sure you want to disable your profile? This action is reversible at any time.

Annuler

Valider

 SHARE

 Copy link

 PDF

 Share on LinkedIn

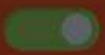
 QR code for my CV



Helpful tip

This green button allows you to temporarily disable access to your 2'MAX, even after you've shared it 

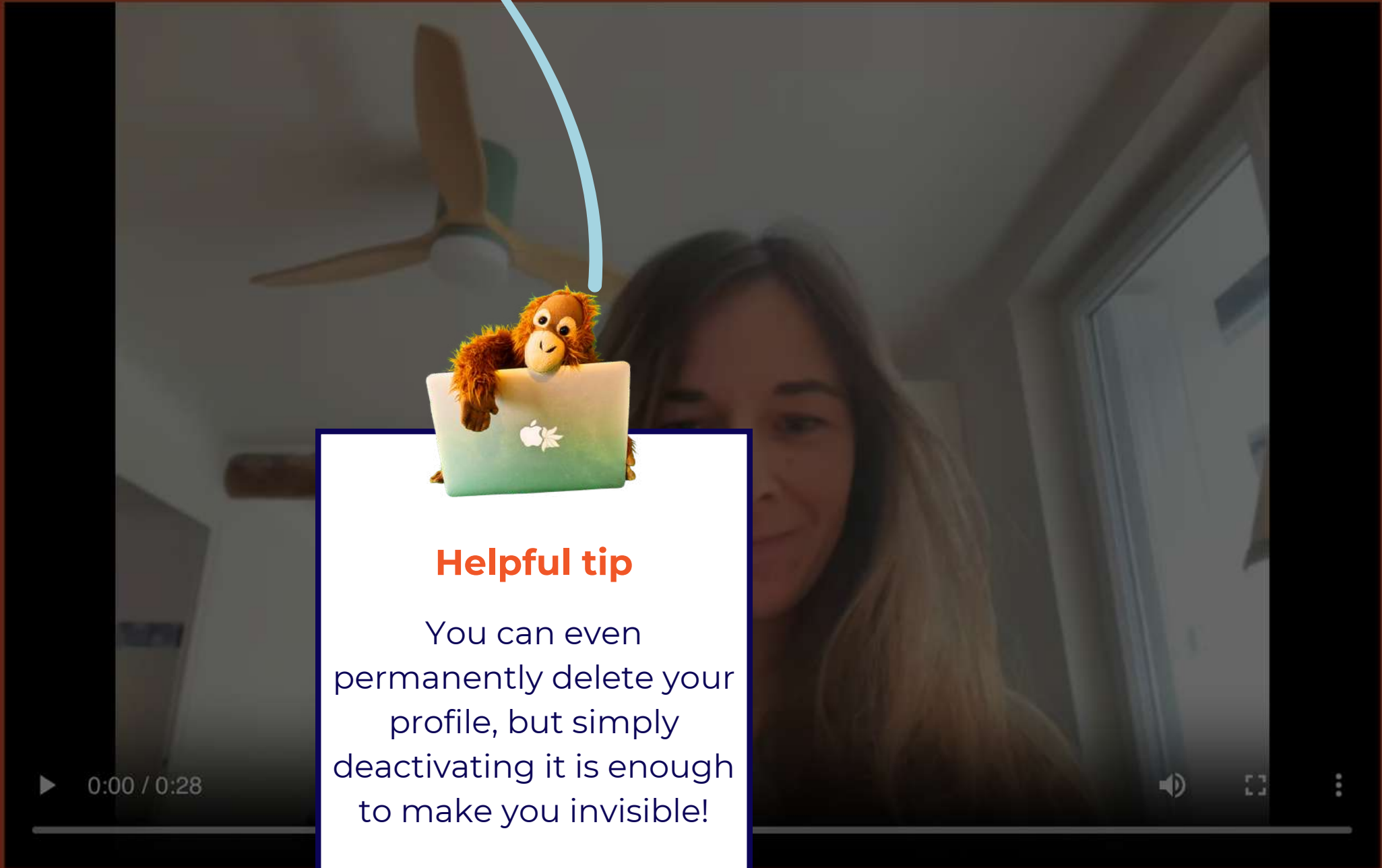
[Return to my profiles](#)

Emily   

Are you sure you want to delete your profile?

Annuler Valider

 Retake video  Update thumbnail





Helpful tip
You can even permanently delete your profile, but simply deactivating it is enough to make you invisible!

 SHARE

-  Copy link
-  PDF
-  Share on LinkedIn
-  QR code for my CV





6 Share your 2'MAX link

How to apply to companies

[← Return to my profiles](#)

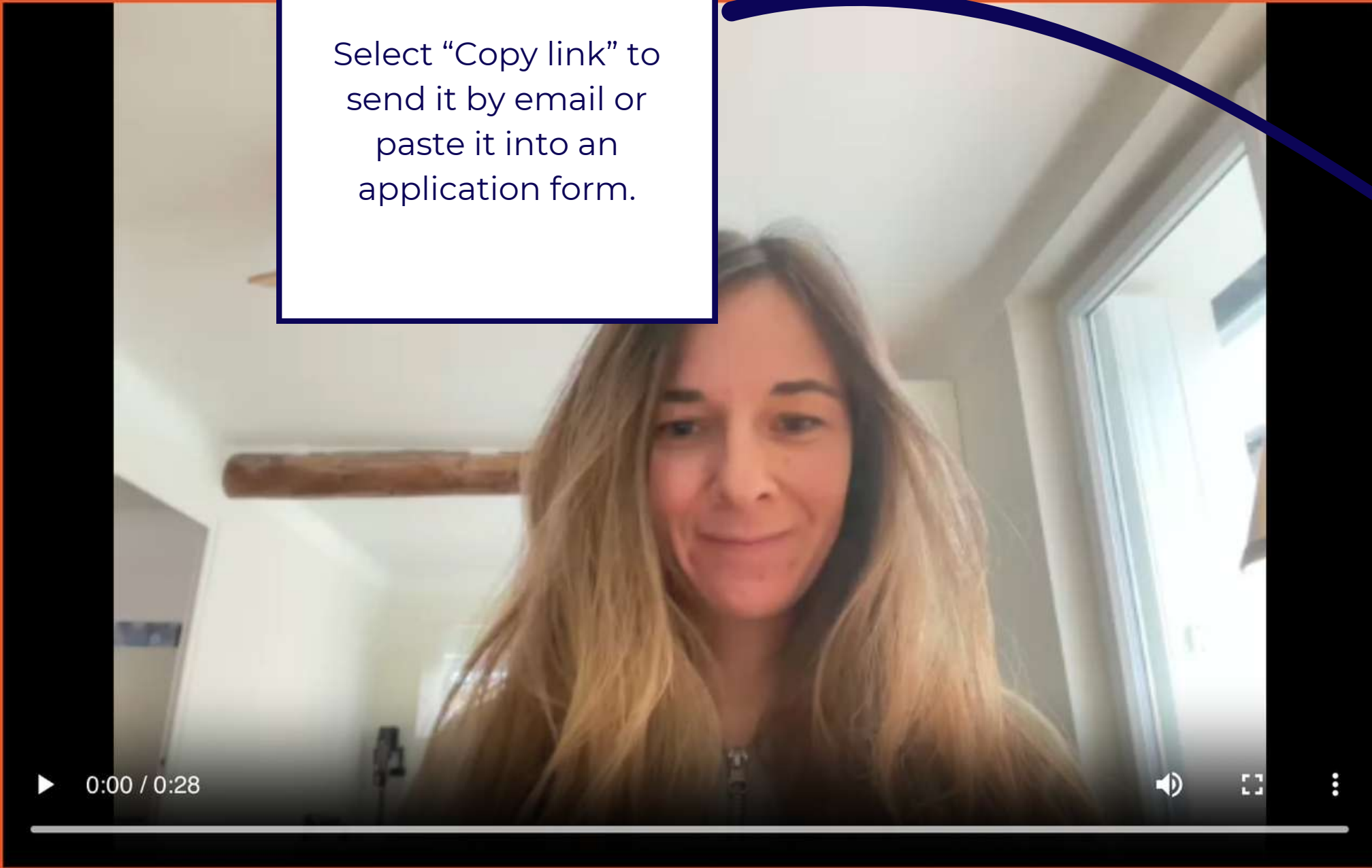
Emily   



Helpful tip

Select “Copy link” to send it by email or paste it into an application form.

 Retake video



 The sharing link of your profile has been copied to your clipboard.

 SHARE

 Copy link

 PDF

 Share on LinkedIn

 QR code for my CV



[Return to my profiles](#)

Emily 🔴 ✎ ✖

✎ Retake video 🖼️ Update thumbnail

2_MAX.pdf
333 KB • Done

 SHARE

 Copy link

 PDF
To send it instead of a cover letter

 Share on LinkedIn

 QR code for my CV





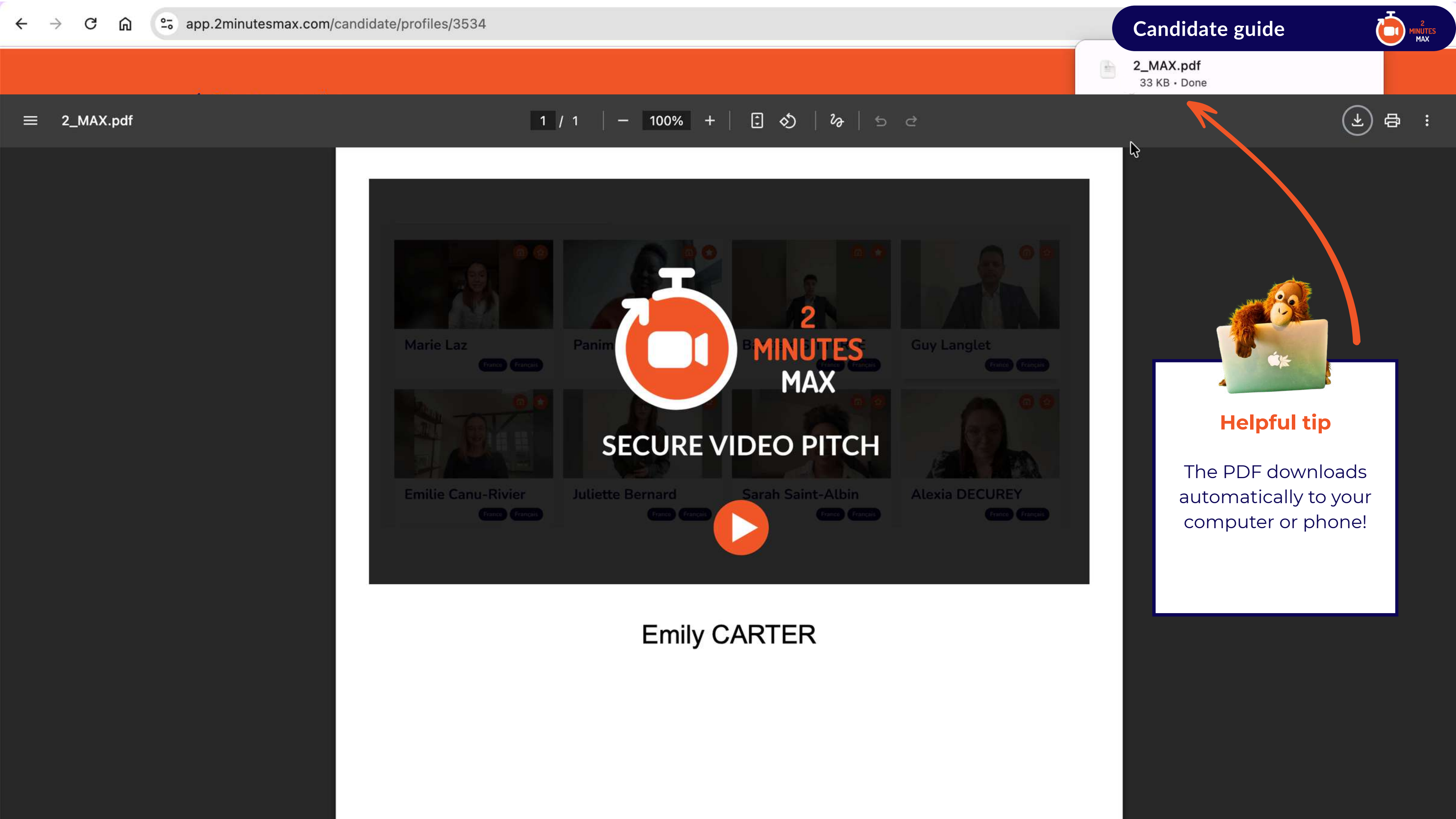
Helpful tip

More effective than a cover letter?

Download your 2'MAX as a PDF

here and send it along with your CV.





2_MAX.pdf
33 KB • Done

2_MAX.pdf

1 / 1 | - 100% + | [Icons]

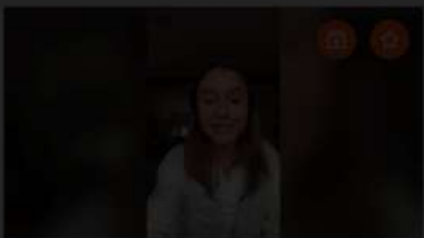
[Download] [Print] [More]



2 MINUTES MAX

SECURE VIDEO PITCH





Marie Laz

France Français



Panim

France Français



Guy Langlet

France Française



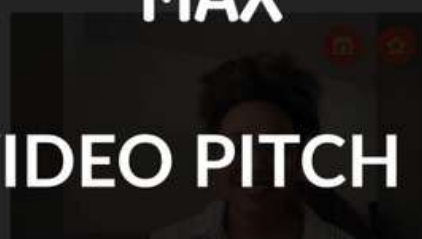
Emilie Canu-Rivier

France Français



Juliette Bernard

France Français



Sarah Saint-Albin

France Française



Alexia DECUREY

France Française

Emily CARTER



Helpful tip

The PDF downloads automatically to your computer or phone!

À : hr@company.co.uk ▾

Cc :

Objet : Speculative Application

De :

Tahoma ▾

Normal ▾

12 ▾

■

✖

B

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☰

☰

▾

☰

☰

Dear Sir or Madam,

Please find my CV attached, and my motivation video in 2 minutes max.



CV.pdf

10 ko



2_MAX.pdf

341 ko

I would be delighted to discuss my application with you.

Kind regards,
Emily Carter



Helpful tip

Everything about you is already in your CV and your 2'MAX.

Take the opportunity to personalise your email.

[← Return to my profiles](#)

Emily   

-  Retake video
-  Update thumbnail



 SHARE

-  Copy link
-  PDF
-  Share on LinkedIn
-  QR code for my CV

2'MAX allows the human dimension to be integrated at the beginning of the relationship between the candidate and the company.



What if you shared your 2'MAX profile on **LinkedIn**?
A great way to increase your visibility during your job search on this professional network.



Marine [redacted]
Rédactrice Web / Experte SEO,
Community manager
Mions, Auvergne-Rhône-Alpes

Vues du profil
Impressions de posts

- Mes pages (2)
-  Lianeli
Activité
 -  VitaDeco
Activité

Développez votre entreprise plus rapidement

-  Essayer la page Premium
-  Faire de la publicité sur LinkedIn

-  Éléments enregistrés
-  Groupes
-  Newsletters
-  Événements



Marine [redacted]
Visibilité : Tout le monde

 Cher réseau,
Découvrez-moi en vidéo !



 Secure video pitch - Click here
app.2minutesmax.com



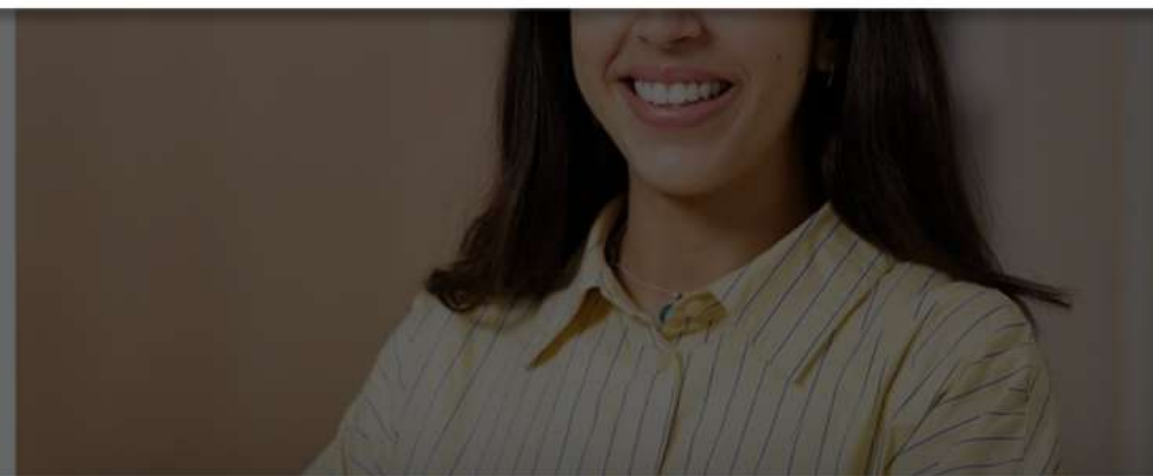
 **Publier**





Helpful tip

Share your 2 Minutes Max on LinkedIn to stand out to companies



JAE Europe

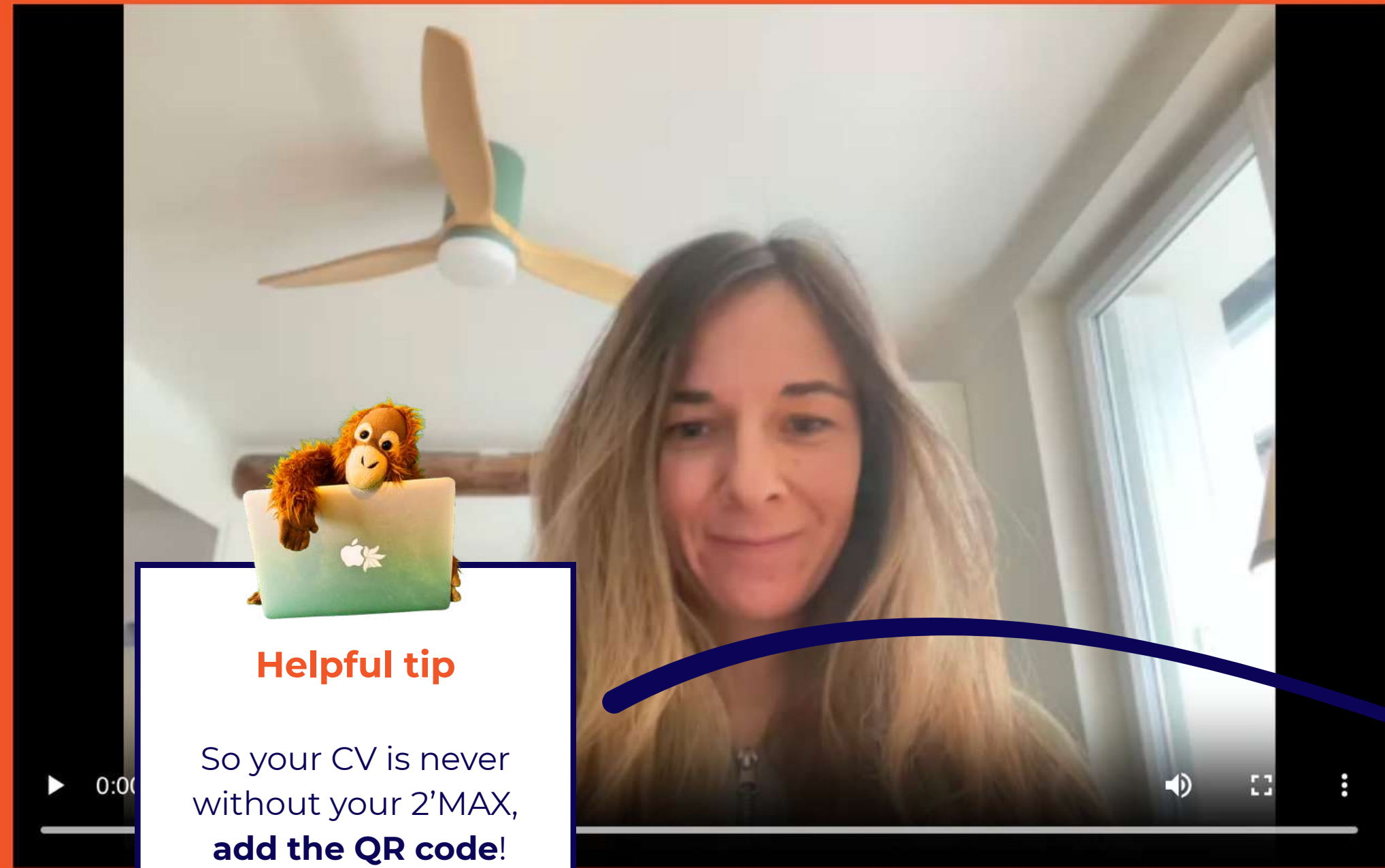
Marine, développez votre activité professionnelle en suivant l'actualité de...

Restez au courant de l'actualité et des tendances du secteur

[← Return to my profiles](#)

Emily   

-  Retake video
-  Update thumbnail





Helpful tip

So your CV is never without your 2'MAX, **add the QR code!**

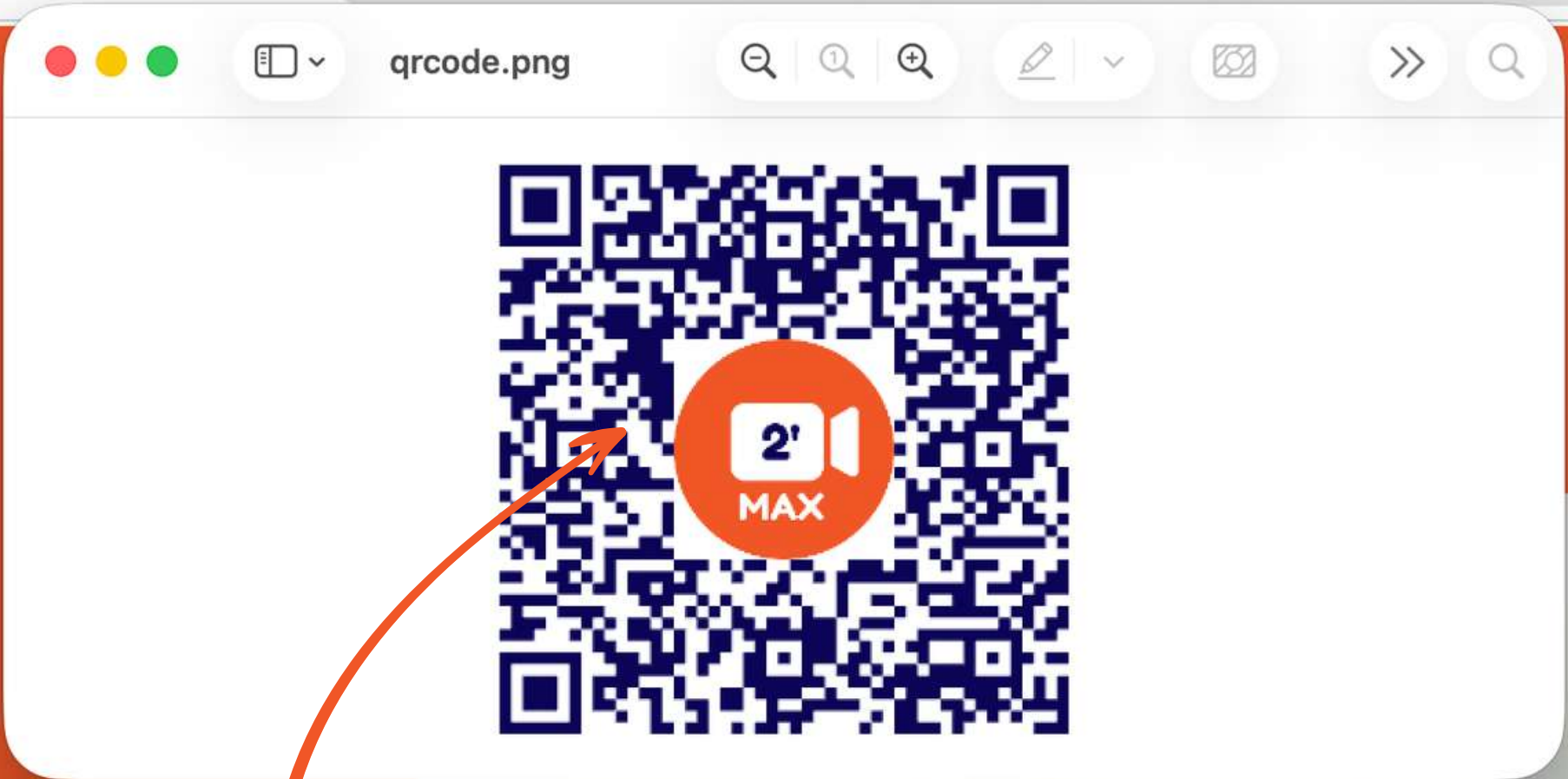
 **SHARE**

-  Copy link
-  PDF
-  Share on LinkedIn
-  QR code for my CV



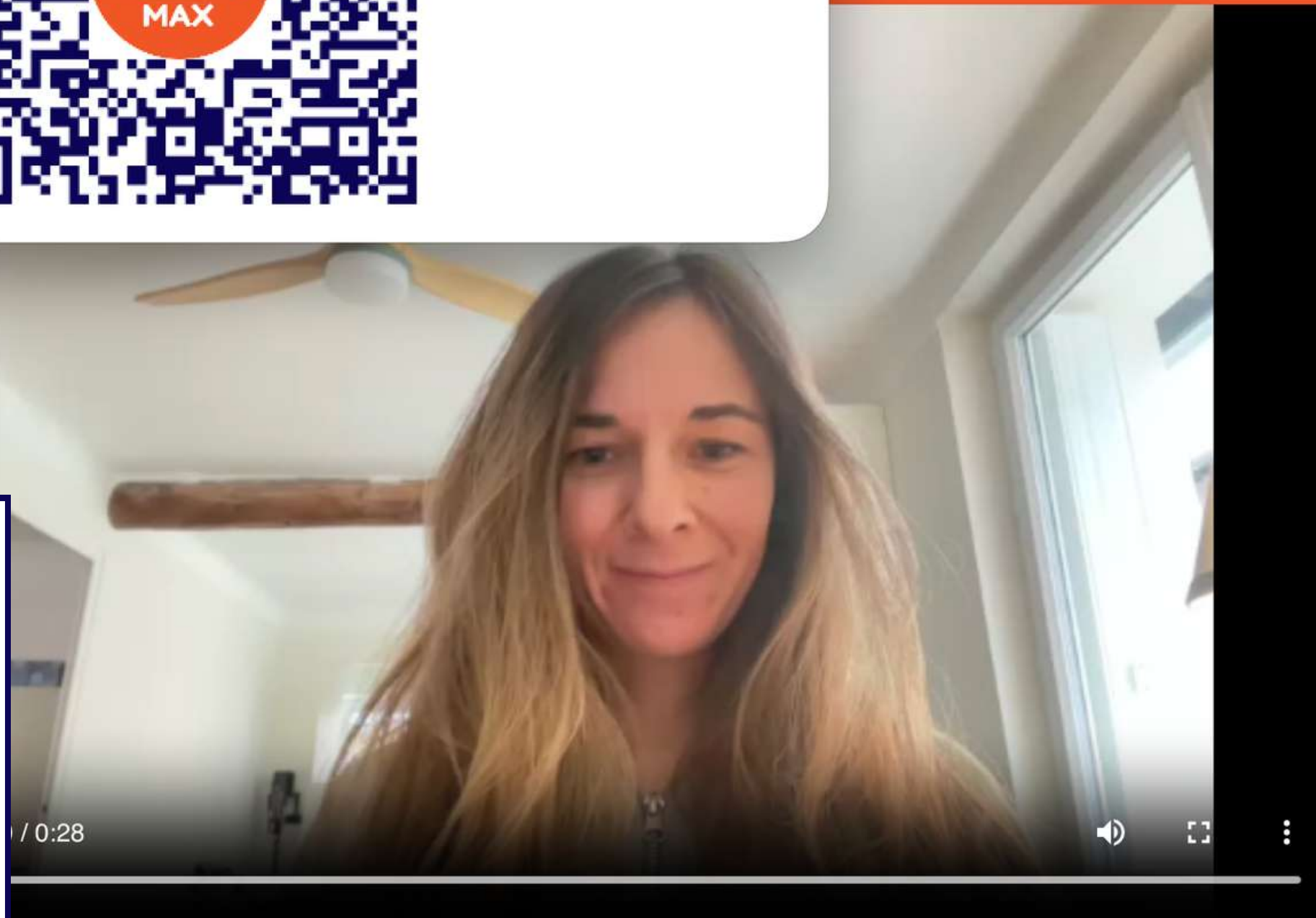
To download and insert it on your CV





Helpful tip

Once downloaded, save the QR code to your computer and add it to your CV.



SHARE

Copy link

PDF

Share on LinkedIn

QR code for my CV



SCAN ME



"I like to bring order to complexity by connecting people, ideas, and change into coherent solutions"

Contact

+39 [REDACTED]

[REDACTED]

www.linkedin.com/in/alice-marsicola-136743359

[REDACTED]

Language

English - C1 (Speaking, Writing, Listening, Reading)

ALICE MARSICOLA

People, Organisation & Change | HR Transformation & Learning Enthusiast

HR and change management student currently completing an MSc in People, Organisations and Change at Erasmus University Rotterdam. I have developed a strong interest in how organisations adapt and evolve – whether through digital transformation, product innovation, or leadership development. I am particularly drawn to understanding the people side of these processes and how change can be made both effective and meaningful.

Education

Erasmus University Rotterdam - MSc People, Organisation & Change

Rotterdam, The Netherlands | 2025 - Present)

- Focus on organisational transformation, leadership, and strategy execution.
- Applying frameworks of change management and organisational design to real consulting projects on HR digitalisation.
- Developing analytical and evidence-based decision-making skills related to people and organisational change.
- Enhancing intercultural collaboration and communication through diverse international teamwork.

University of Tor Vergata
Bachelor's Degree in Business Administration and Economics

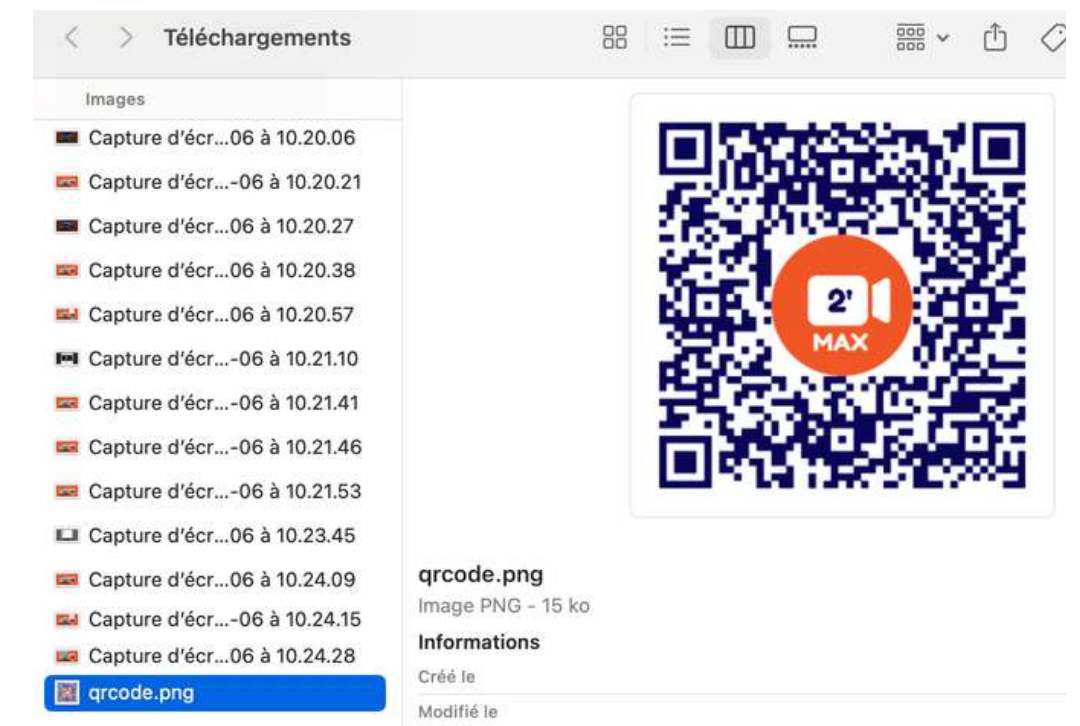
Candidate guide



Helpful tip

What if you replaced your photo with your 2'MAX QR code?

To spark curiosity — or to avoid being judged based on a static image.



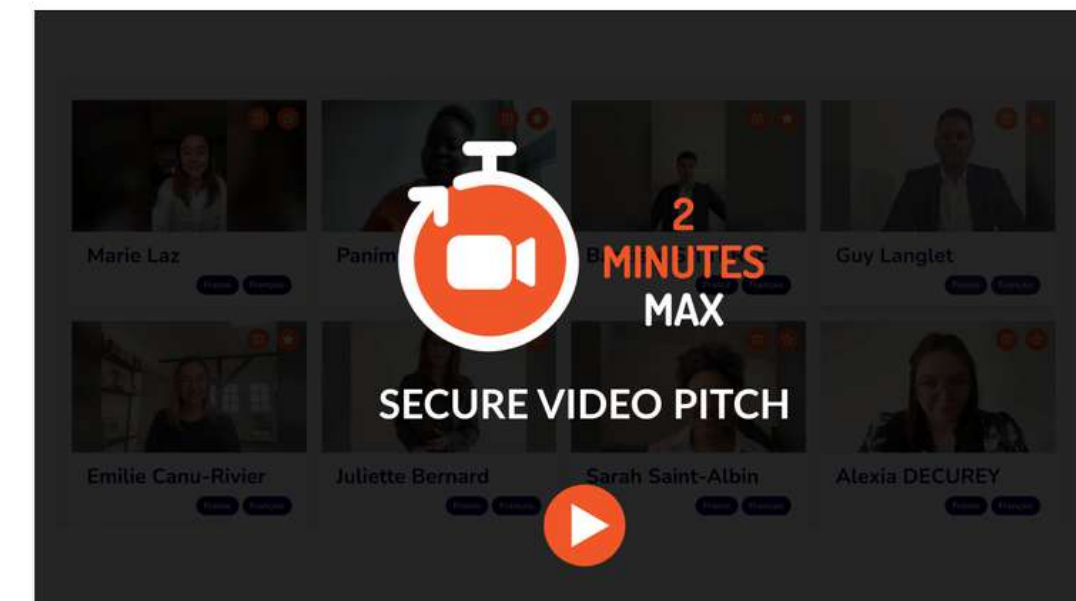
The most effective option?

QR code on your CV

In addition to or instead of your photo



Your motivation PDF



Emily CARTER



Helpful tip

To access all tutorials, click on  **Guide** in the menu of your candidate dashboard.


Nos services Tarifs A propos Connexion / Inscription > Devis en ligne

Besoin d'entraînement ?

Préparez votre pitch avec notre centre d'entraînement en ligne 🧑🏻💻



Entraîneur Pitch Vidéo

Préparez votre présentation personnelle en 2 Minutes Max

Entretien rapide

Vous ? Que recherchez-vous ?

Bonjour, je suis Sarah-Maria, développeuse full-stack avec 5 ans d'expérience. Je recherche un stage de 6 mois en communication digitale pour mettre en pratique mes compétences actuelles.

Profil - environ 15 secondes

Entretien professionnel

Les points marquants de votre parcours

J'ai travaillé chez TechCorp où j'ai développé une application mobile utilisée par 50 000 utilisateurs. J'ai également travaillé chez StartupXYZ comme lead développeur, gérant une équipe de 4 personnes.

Profil - environ 15 secondes

Candidats



Entraîneur Pitch Vidéo - Étudiants

Préparez votre présentation personnelle en 2 Minutes Max

Une minute suffit, ou 3min30 maximum

Entretien et recherche

Vous ? Que recherchez-vous ?

Bonjour, je suis Léa Dupont, étudiante en master marketing digital à l'université Lyon 2. Je recherche un stage de 6 mois en communication digitale pour mettre en pratique mes compétences actuelles.

Profil - environ 15 secondes

Stages (stages, bénévolat, projets)

vos stages, expériences bénévoles ou projets étudiants

J'ai réalisé un stage de 2 mois dans une startup où j'ai géré les réseaux sociaux et augmenté de 30% les ventes. Je gère la communication de l'association étudiante de mon université. Ce n'est pas grave, parlez de vos projets d'études !

Profil - environ 15 secondes

Étudiants



Entraînement au Pitch

Préparez votre structure avant d'enregistrer

0:00.0

Commencer

Reconversion

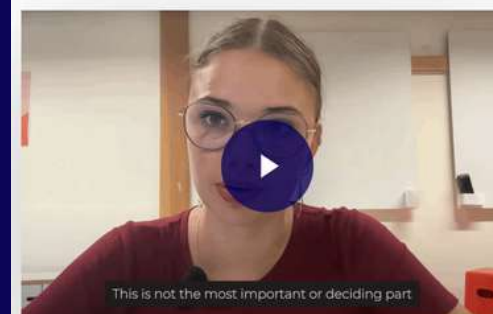


Appel à projets

Préparez votre structure avant d'enregistrer

Appel à projets

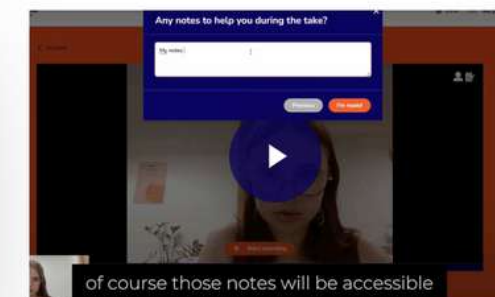
A FEW TIPS (Tutorials - ENGLISH)



Before starting 2:25

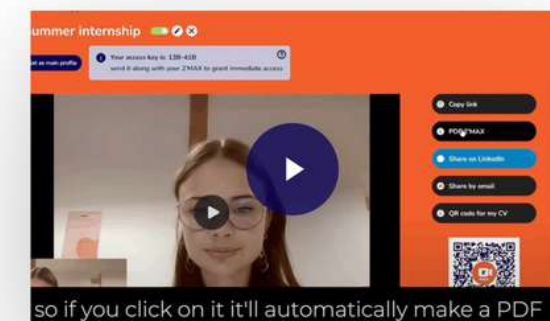
Before recording your first 2'MAX, you may have some questions :

- What background?
- How should I dress?
- What lighting?
- How should I talk?
- Do I need to talk for 2 minutes?



Recording your first 2'MAX 1:51

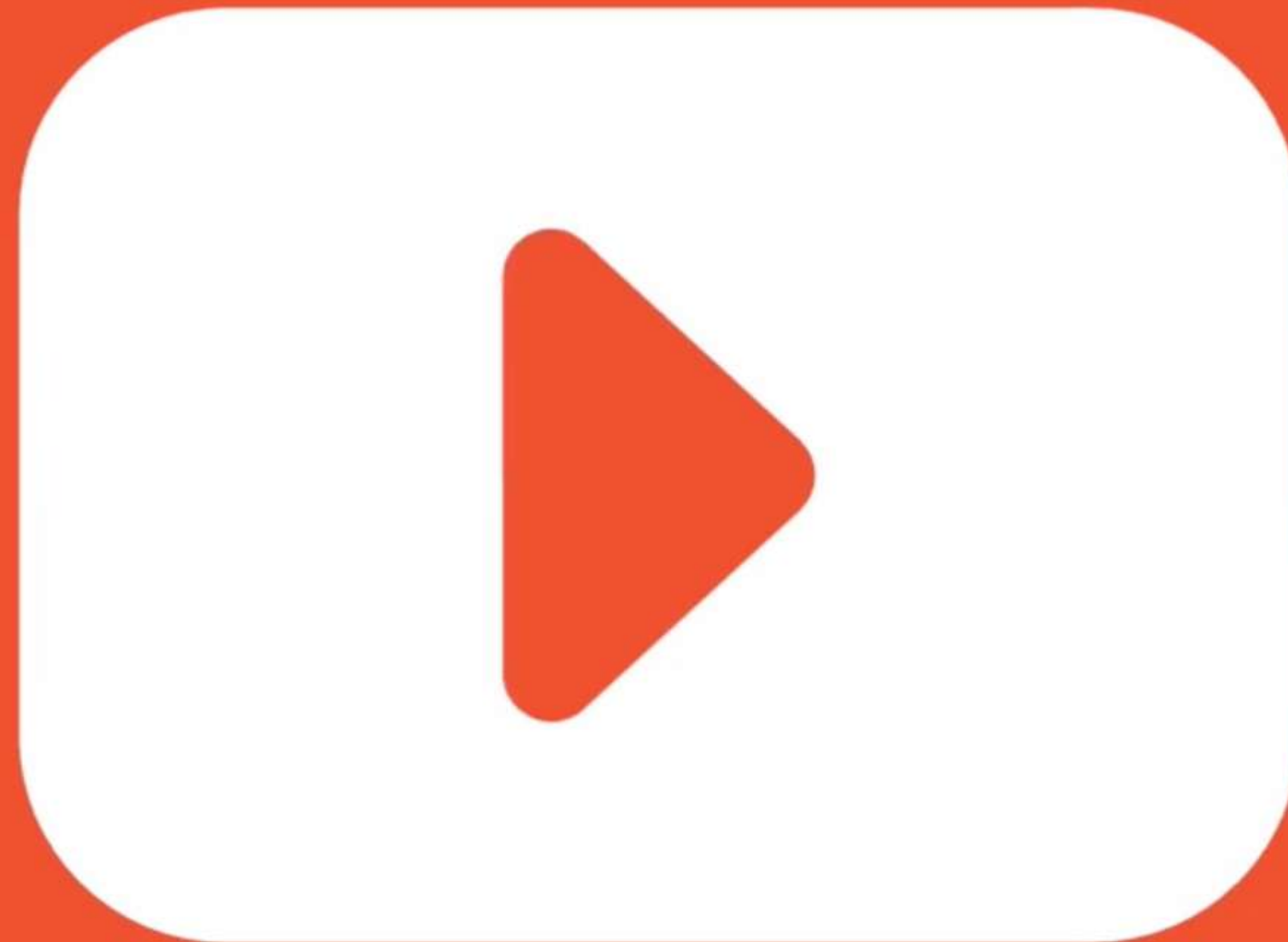
You can record you 2'MAX vidéo pitch directly from your phone or computer, and do as many takes as you want. Discover with Inès how it works, including an integrated notepad on your screen to help you remember the key-points you want to express.



Share your 2'MAX 1:18

Get visible without being exposed ! Your 2'MAX video pitch belongs to you, you decide who you want to share it. You can either copy the link, download the QR code and add it on your CV, download a PDF video pitch to replace your cover letter, share it by mail or on LinkedIn. Inès shows you how to manage your personal secure video pitch and share it to find your dream job ! And remember, make sure you send the access key to make sure every recruiter can have access to your video.

What should you talk about?
That's entirely up to you!



Clips from real candidates, shared with their permission, of course.